

BUS 168 (WS1) Spring 2017

Please note - This schedule may be modified. Changes and assignment due dates will be announced.

1/9/2017

Assignment			
Jan	Mon	9	Orientation
	Wed	11	1 - The Revolution Continues
	Mon	16	<i>MLK Day - College Closed</i>
	Wed	18	
	Mon	23	2 - E-commerce Business Models and Concepts
	Wed	25	
	Mon	30	
Feb	Wed	1	3 - E-commerce Infrastructure: The Internet, Web, and Mobile Platform
	Mon	6	
	Wed	8	
	Mon	13	4 - Building an E-commerce Presence: Web Sites, Mobile Sites, and Apps
	Wed	15	
	Mon	20	
	Wed	22	5 - E-commerce Security and Payment Systems
	Mon	27	
March	Wed	1	
	Mon	6	<i>Spring Break</i>
	Wed	8	<i>Spring Break</i>
	Mon	13	6 - E-commerce Marketing and Advertising Concepts
	Wed	15	
	Mon	20	
	Wed	22	
	Mon	27	7 - Ethical, Social, and Political Issues in E-commerce
	Wed	29	
April	Mon	3	
	Wed	5	
	Mon	10	8 - Online Retailing and Services
	Wed	12	
	Mon	17	
	Wed	19	9 - Online Content and Media
	Mon	24	
	Wed	26	<i>Last Day to Withdraw - 3/27/16</i>
May	Mon	1	10 - Social Networks, Auctions, and Portals
	Wed	3	
	Mon	8	
	Wed	10	<i>Last Day of Class</i>