

BUS 168 (WC1) - Electronic Business Fall 2017

Please note - This schedule may be modified. Changes and assignment due dates will be announced.

8/15/2017

Assignment			
Aug	Mon	14	Orientation
	Wed	16	1 - The Revolution Continues
	Fri	18	
	Mon	21	
	Wed	23	2 - E-commerce Business Models and Concepts
	Fri	25	
	Mon	28	
	Wed	30	2 - Continued
Sep	Fri	1	
	Mon	4	<i>Labor Day - College Closed</i>
	Wed	6	3- E-commerce Infrastructure: The Internet, Web, and Mobile Platform
	Fri	8	
	Mon	11	
	Wed	13	4 - Building an E-commerce Presence: Web Sites, Mobile Sites, and Apps
	Fri	15	
	Mon	18	
	Wed	20	4 - Continued
	Fri	22	
	Mon	25	
	Wed	27	5 - E-commerce Security and Payment Systems
Fri	29		
Oct	Mon	2	
	Wed	4	6 - E-commerce Marketing and Advertising Concepts
	Fri	6	
	Mon	9	
	Wed	11	6 - Continued
	Fri	13	
	Mon	16	<i>Fall Break - No Classes</i>
	Wed	18	<i>Fall Break - No Classes</i>
	Fri	20	<i>Fall Break - No Classes</i>
	Mon	23	
	Wed	25	7 - Ethical, Social, and Political Issues in E-commerce
	Fri	27	
	Mon	30	
Nov	Wed	1	8 - Online Retailing and Services
	Fri	3	<i>Last Day to Withdraw (10/31/17)</i>
	Mon	6	
	Wed	8	9 - Online Content and Media
	Fri	10	
	Mon	13	
	Wed	15	10 - Social Networks, Auctions, and Portals
	Fri	17	
	Mon	20	
	Wed	22	<i>Thanksgiving - No Classes</i>
	Fri	24	<i>Thanksgiving - College Closed</i>
	Mon	27	
Wed	29	10 - Continued	
Dec	Fri	1	
	Mon	4	
	Wed	6	11 - B2B E-commerce
	Fri	8	
	Mon	11	
	Wed	13	
Fri	15	<i>Last Day of Class</i>	